

OCN

# Creative and Digital Media



# Oakwood Academy

Part of **KINGS ACADEMY TRUST**

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# Course Information

OCN - Creative and Digital Media - Entry Level 3 / Level 1 qualification.

- ❑ 100% Coursework based - No exams.
- ❑ Coursework consists of units picked to develop and demonstrate a range of computing skills at Entry Level 3 or Level 1 (equal to GCSE grade 1-4)
- ❑ Students create a portfolio of evidence for each unit, which will be externally assessed to gain credits towards each unit.
- ❑ 13 credits nets a Certificate (full course) - 8 nets an Award (Short Course)



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# Units Studied

- ❑ Creative Media production skills - Students gain a thorough understanding of how to plan, create and evaluate content, and how to reach intended audiences.
- ❑ Interactive Media - Creating Media that the user can interact with, for example, an app or piece of Social Media.
- ❑ Animation - Creating stop-motion animations, which are edited by the students using professional level video editing software.
- ❑ Advertisements - Create advertisements and advertisement campaigns, understanding how to target a specific audience and tailor advertisements to catch their interest.
- ❑ Newspaper and Magazine design - Create digital publications that can be shared online, focusing on a topic of their choice.

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# Further Information:

Entry level 3 qualification:

<https://ocnlondon.org.uk/qualifications/create-ind-design/e3-certificate-creative-digital-media/>

Level 1 qualification:

<https://ocnlondon.org.uk/qualifications/create-ind-design/l1-cert-creative-digital-media/>



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